



ANDHRA UNIVERSITY

ఆంధ్ర విశ్వకళా పరిషత్

Accredited by NAAC with 'A' Grade ISO 9001: 2015 Certified

ONLINE CERTIFICATE COURSE PROMOTED BY CSC ACADEMY CENTERS

Online Course: Supply Chain Management in Agribusiness

Summary

Course Type:	Certificate
Duration:	3 Months
Category:	Management
Credit Points:	2
Level:	Undergraduate/Postgraduate
Eligibility:	Minimum 10 th Std Pass or ITI or a Polytechnic Diploma Holder or Above
Fees:	Rs. 1250/- (Rs. 500 Registration Fees and Rs. 1000 Course Fees)

Admission Batch for Certification Courses	Admissions in Month	All Assessments Completion through LMS
March	1st Mar, April, 30th May	July
June	1st June, July, 30th Aug	Oct
Sept	1st Sept, Oct, 30th Nov	Jan
Dec	1st Dec, Jan, 28th Feb	April

Course Layout

Chapter 1: Introduction to Supply Chain Management

Value chain Analysis, - Effectiveness and Indian infrastructure, - Outsourcing and 3pls and - Fourth party logistics

Chapter 2: Elements of Supply Chain

Demand forecasting, - Inventory, - Warehousing and distribution Centers, - Transportation, - Packaging, - Order processing, - Material handling with special reference to Agri products

Chapter 3: Procurement and Sourcing

Procurement, - sourcing and facilities decisions, - transportation design and decisions Chapter 4:

Chapter 4: Performance Measurement

Dimensions of Supply Chain Management, - Basic tools, - Performance, - Supply chain management in Indian Agri industry like sugar industry, edible oil industry, cereal and pulses industry, bakery and confectionary industry

Chapter 5: Inventory Management

Meaning, - Importance, - Types and Models of Inventory, - Inventory and supply chain management Chapter 6:

Chapter 6: Quality Management

Quality management in supply chain, - TQM, - Inspections, - Quality control Chapter 7: Demand

Chapter 7: Management in Supply Chain

Types of Demand, - Demand Planning and - Forecasting; - Operations Management in Supply Chain, - Basic Principles of Manufacturing Management. Chapter 8:

Chapter 8: Global Supply Chain

Meaning, - Importance, - Overview of global supply chain, - Outsourcing Chapter 9:

Chapter 9: Information Technology and SCM

Supply chain management and Information technology in Agri business, - Transiting from made- to- stock to build- to- order, - Integrated IT solutions for SCM, - Emerging technologies in SCM

Chapter 10: Customer Services

Issues in marketing and customer service in Agri-business, changing environment, - Importance of CRM, - Gap analysis for customer service management, - Customer response planning for uncertainty, - Product costing for uncertainty

Books and References

- Supply Chain Management in Agribusiness by Prof (Dr) Samarendra Mahapatra
- Agribusiness Supply Chain Management by N. Chandrasekaran, Taylor & Francis

CRITERIA TO GET A CERTIFICATE

- Continuous Evaluation – 25% weightage, Students need to complete 2 Assignments (MCQ Type) per Course through LMS
- Exam Score = 75% Weightage, Students to Attempt the Assessment through LMS – (MCQ Type)
- Passing Criteria – 40%

Only the e-certificate will be made available. Hard copies will not be dispatched. Thanks for your interest in our online courses and certification. Happy Learning.